

# The PLHS Pointer Association

Over the next few weeks you will see the PLHSFAA name change to the

## PLHS Pointer Association

The new name represents our mission of supporting Pointers, past, present and future. ALL Alumni, Parent/Family, Faculty, Student and Community support for Pointers will now be part of the PLHS Pointer Association (a 501c3 nonprofit organization.)

In addition to the new name, we are bringing together the volunteer efforts and programs formerly run by the PLHS PTSA with PLHS Foundation and Alumni Association activities.

Your membership and donations enable a dedicated group of volunteers to support the school with their time, and to raise funds for the programs and activities that continue to make Point Loma High a source of pride for generations of Pointers past, present and future.

To see a list of programs and projects now under the PLHS Pointer Association wing, click here. Make a difference, get involved! [pointers@plhsfaa.org](mailto:pointers@plhsfaa.org)

### Programs and Activities supported by the PLHS Pointer Association

#### PLHS Pointer Priorities:

- Digital Classrooms
- Athletics/Underfunded Sports
- Scholarships for Graduating Seniors
- School and Classroom Gifts/Grants

#### Alumni Relations:

- Alumni Records and database
- Historian
- Reunion Liaison
- Social Events
- Homecoming
- Pointer logo apparel
- Memorabilia display
- eUpdate Newsletters

#### Booster Groups:

All adult/parent-run Fund-Raising is done through Individual Booster groups which are endorsed and overseen by the PLHS Pointer Association. In 2008-2009 12 active Booster groups raised over \$165,000 to support activities on behalf of students.

#### Fund-Raising:

- 85<sup>th</sup> Birthday Gala event (in 2010!)
- eScrip/eCycle (supports Green scholarship)
- Annual Fund-Raising event
- KickOff Banner sales (support Volunteer Activities listed)

#### Volunteer Activities:

- Grad Night
- College Night and College Panel
- Teacher Appreciation
- Welcome Back luncheon
- Undergraduate Awards
- Senior Awards event
- Service Awards event

#### Administrative Operations:

- Communications/PR
- eUpdate newsletter for Parents
- eBlast newsletter for Parents
- Website
- Development
- Grant research and writing
- Planned Giving
- Endowments
- Membership
- Annual Giving Campaign

Donate: [www.plhsfaa.org/donate.html](http://www.plhsfaa.org/donate.html)